



# GEO INDIA 2008

## SOUTH ASIA'S PREMIER GEOSCIENCE EVENT

**EXPO XXI, GREATER NOIDA, NEW DELHI**

READ THIS REPORT FOR MORE INFORMATION ON GEOINDIA2008, INCLUDING ATTENDANCE DETAILS, FEEDBACK FROM VISITORS AND EXHIBITORS AND HOW YOU CAN ENSURE YOUR COMPANY IS INCLUDED ON THE PRIORITY EXHIBIT SPACE LIST FOR GEO INDIA 2010.

### POST SHOW REPORT

GEO India 2008 provided a unique forum for geoscience professionals to come together and discuss India's energy future. Feedback from attendees demonstrated that the meeting was perfectly timed with the India market now experiencing rapid expansion.

The first edition of GEO India concluded on a high note with the inaugural event's success exceeding all expectations. More than 1,500 people attended the event, bringing an industry buzz to both the conference programme and exhibition. The delegates were keen to listen to the technical briefings, study the poster sessions and engage in discussions with fellow industry professionals. In addition to the conference attractions delegates were also able to view a rich display of technologies in the exhibit area, much of which was on display in India for the first time. The feedback from those at the event has been overwhelming with excellent reviews of both the conference's technical programme and the exhibition.

The conference was inaugurated by Mr Murli Deora, India's Minister of Petroleum and Natural Gas, at 9.30am on Wednesday, 17<sup>th</sup> September 2008, while the exhibition – which ran parallel to the conference – was opened by Mr Dinsha Patel, Minister of State for Petroleum and Natural Gas at 11.30am on the same day.

The conference was organised by India's three main upstream geoscience societies: Association of Petroleum Geologists (APG), Society of Petroleum Geophysicists (SPG) and Society of Petrophysicists & Well Log Analysts (SPWLA) in association with American Association of Petroleum Geologists (AAPG). Mr Rick Fritz, AAPG Chief Executive commented, "India has only explored about a third of its sedimentary basins, a situation that the government of India is keen to address as quickly as possible. Following consultations with industry leaders and our fellow associations in India, we agreed that an international technical event would provide a focus for the industry and will provide much needed feedback and information for all concerned. We are delighted to have been part of this successful event and we feel confident it will encourage the development of geosciences in India."

## THE CONFERENCE

Senior representatives and distinguished geoscientists from South Asia's geoscience sectors gathered at GEO India 2008 which was held at the newly built Expo XXI, Greater Noida. The conference theme 'Investing in Geoscience to Secure the Future' was "Particularly appropriate as it empathised the need to focus on geoscientific research and development", commented **Mr Dinsha Patel, Indian Minister of State for Petroleum & Natural Gas.**

Hosted by the Oil and Natural Gas Corporation (ONGC) India, and chaired by R.S. Sharma, Chairman and Managing Director of ONGC, the high level technical conference was by far the largest of its kind ever seen in India. The conference featured three parallel sessions, seven themes, over 100 technical oral presentations and in excess of 120 poster presentations. In addition there was an extensive pre-event short course programme that also attracted record numbers.

The comprehensive technical programme covered a diverse range of topics including reservoir characterisation and development, well testing, basin analysis, paleominerology, sedimentological processes, stratigraphic models, deep water slopes and basin systems.

Senior keynote speakers during the course of the three day conference at EXPO XXI, Greater Noida, New Delhi included:

- V. Muttemwar, Minister of State (Independent Charge) New and Renewable Energy
- R. Chidambaram, Principal Scientific Advisor to Government of India
- R. S. Pande, Secretary, Ministry of Petroleum & Natural Gas, Government of India
- V. K. Sibal, Director General, Directorate General of Hydrocarbons, Ministry of Petroleum & Natural Gas
- D. Ginger, Cairn Energy
- R. Bastia, Reliance Industry Ltd
- F. Conticini, General Manager (E & P) ENI India
- P. Sen, M/S Schlumberger Inc.
- B. N. Talukdar, Director (E & D) Oil India
- M. Hugentobler, Country Vice President Halliburton
- J. J. Labiase, Vice President Asia Pacific AAPG
- Y. B. Sinha, Ex Director (Exploration) ONGC
- R. M. Habiger, Spectraseis AG
- J. Thomas, Director (Exploration), ONGC Videsh Limited

## EXHIBITION

The largest geoscience exhibition ever seen in Asia showcased a diverse range of geoscience products and services from leading Indian and international companies. This record breaking event attracted 61 exhibiting companies from ten countries; Australia, the Peoples' Republic of China, France, Hungary, Malaysia, India, Italy, the United Kingdom, the United Arab Emirates and the United States of America. Spanning 3,600 square metres (of space), Geo India 2008 featured showcase stands from companies already firmly established in the region, such as Fugro, Cairn, Schlumberger, Halliburton, Wavefield and CGG Veritas, while also creating a platform for new entries to the Indian market to exhibit their products.

## SHORT COURSES

Geo India 2008 offered a dynamic range of stimulating pre-conference short courses from 14 to 16 September 2008 which attracted 371 participants. The courses were relevant and presented at an advanced level to ensure the region's geoscientists remain at the cutting edge in the industry, with the added advantage of little disruption to their workplace.

## WHAT THE EXHIBITORS SAID

*Geo India is a very good event for all geologists as well as geophysicists. All the facilities provided by the EXPO XXI were excellent.*

**Biz Tradeshows**

*We think it's a good show and will encourage more international participation.*

**MOL**

*Fabulous – GEO India is 'the destination' if you are looking for upstream solutions in India*

**Suvira Group**

*The Geo India exhibition is excellent and well managed.*

**Fugro**

*All things geophysical for the Indian market*

**Seistronix**

*This is a show that brings the world's geoscience industry to India*

**LabIndia**

*A good introduction to the Indian Oil and Gas Market*

**UTS Geophysics**

*Very focused event, that has attracted relevant scientists from the industry*

**Cavendish**

*This is an excellent event*

**Energistics**

**FOR THE RECORD**

Although a new event, GEO India has positioned itself at the forefront of the industry in South Asia. Its pre-eminent status is demonstrated by the following conference and exhibition statistics.

**EXHIBITION**

Space occupied	2000 square metres
Number of exhibiting companies	61
Number of exhibiting countries	10

**ATTENDANCE**

Conference delegates	855
Invited faculty and students	105
Exhibition visitors	218
Short Courses	371
Total attendance	1549

**ATTENDANCE BY COUNTRY**

India	1,185
Middle East	28
Asia	31
Europe	90
Others	215

**- A DATE FOR YOUR DIARY -**

## **GEO INDIA 2010**

**CONFERENCE: 21-24 SEPTEMBER 2010**

**EXHIBITION: 22-24 SEPTEMBER 2010**

**FOR FURTHER INFORMATION PLEASE CONTACT:**

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