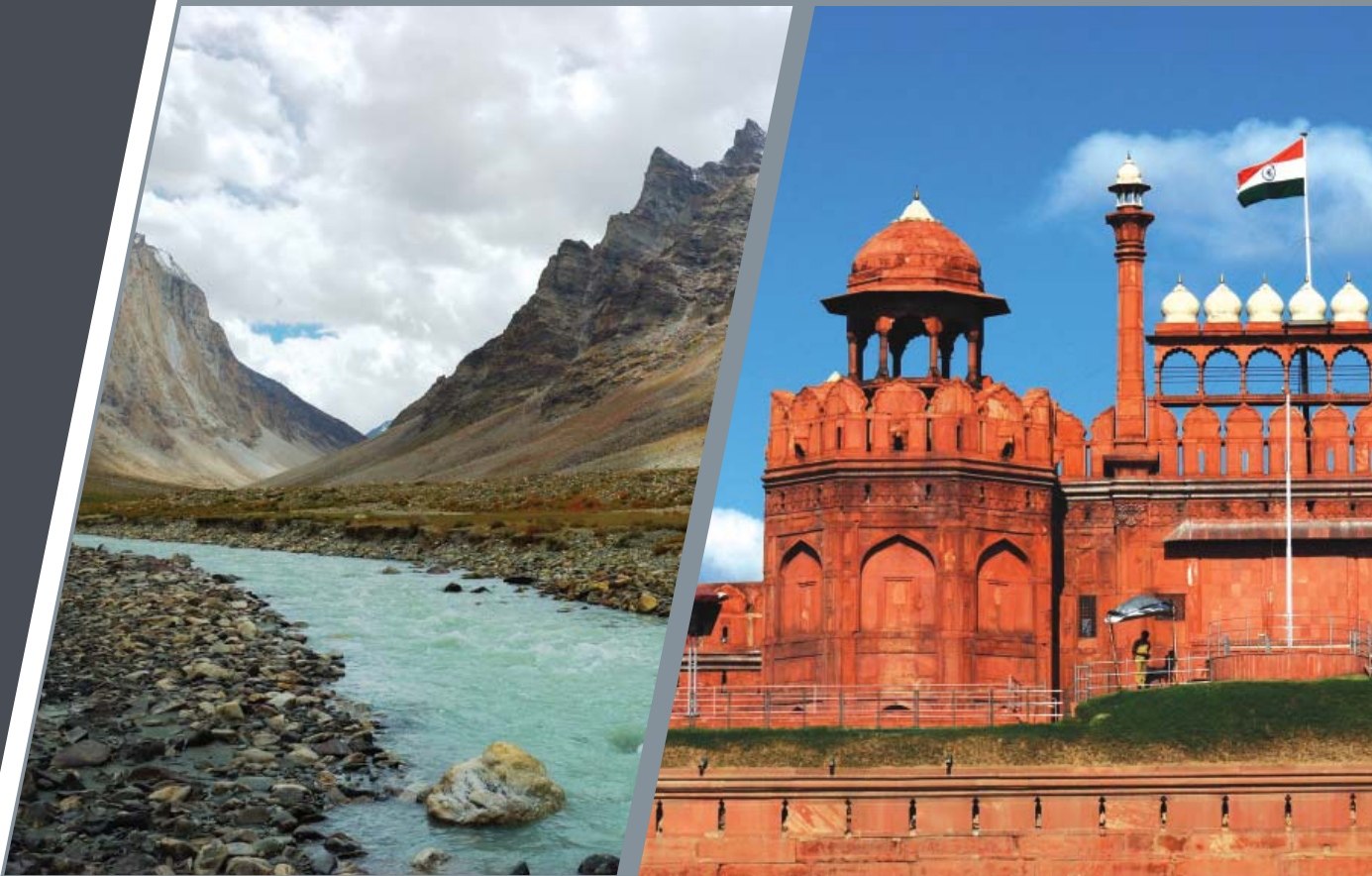


GEO *India 2011*

The 2nd South Asian Geosciences Conference and Exhibition



Conference and Exhibition: 12-14 January

India Expo Centre and Mart *(formerly Expo XXI)*
Greater Noida, New Delhi

Conference chaired by:



Oil & Natural Gas
Corporation Limited (ONGC)

Organised by:



ALLWORLD
EXHIBITIONS



*"A good introduction
to the Indian oil and
gas market"*

UTS Geophysics



*"GEO India is the
destination if you are
looking for upstream
solutions in India"*

Suvira Group

GEO India 2011 – Shaping India's Petroleum Future

The Indian Government is striving to reduce the country's dependency on imported hydrocarbons. Currently these account for 70% of its energy needs.

In recent years, the auctioning of exploration blocks under the New Exploration Licensing Programme (NELP) has opened up the Indian petroleum sector. In addition a more liberal oil regulatory regime has been adopted. This has encouraged much greater involvement of private sector operators and critically, foreign investors. The results have been dramatic with a huge increase in the numbers of E&P projects.

At present two thirds of India's sedimentary basins remain unexplored. In order to achieve the government's goal and release the country's full hydrocarbon potential, it must confront a wide range of technical and business challenges. All these factors combine to present the petroleum industry with an equally extensive set of opportunities.

The Conference

GEO India 2011 conference theme is: 'Exploring and Producing beyond Frontiers'. The conference programme is being coordinated by two leading geoscience societies: American Association of Petroleum Geologists (AAPG) and Association of Petroleum Geologists, India (APG). This combination of local and international expertise will ensure that the programme will be highly technical with leading edge science brought from around the world mixed with local knowledge from the region's leading geoscientists. In addition to the technical programme there will be extensive poster presentations, workshops and field trips. In this exciting conference mix senior industry figures will address topics that are relevant to the current energy climate in India. These will include regulatory policy, advances in technology, reservoir characterization, new play concepts, environmental concerns and frontier exploration areas in the Indian Subcontinent.

The Exhibition

The exhibition is the largest showcase of geoscience products and services in India, attracting NOCs, IOCs and major operating companies. Previous high profile exhibitors include the Oil & Natural Gas Corporation (ONGC) and the government's Directorate General of Hydrocarbons; Fugro, Cairn, Schlumberger, Halliburton, Wavefield and CGG Veritas; and numerous new entries to the Indian market.

Exhibition Profile

A diverse collection of products, services, technology and techniques will be on display at GEO India 2011. The following is a guide, but is not definitive:



Chemical Services	Geological Modelling	Positioning Equipment	Site Surveying / Investigations
Computer Graphics	Geological Studies and Consulting	Reservoir Simulation	Streamers
Computers	Geophones	Reservoir Evaluation	Sub-Surface Survey Equipment & Recording Systems
Core Analysis	Geophysical Modelling	Satellite Image Processing	Telemetry
Core Display	Global Positioning Systems (GPS)	Satellite Image Digitising	Thin Sectioning
Core Services	Gravity Services & Consulting	Satellite Image Interpretation	Training Aids / Audio Visual
Data Media and Storage	Hydrophones	Secondary / Tertiary Treatment	Training Courses & Services
Databases	Interactive Interpretation	Seismic & Non-Seismic Data Processing	University / Educational Establishments
Engineering Consulting Services	Laboratory Instrumentation / Equipment / Services	Seismic Data Acquisition	Vehicles
Environmental / Hydrogeological Services & Studies	Magnetic Services and Consulting	Seismic Data Brokers	Well Completion Services
Exploration/Production Company	Mapping / Cartographic Services	Seismic Data Processing	Well Logging
Field Appraisal	Micropaleontological Services and Consulting	Seismic Equipment / Instrumentation Supplies	Well Treatment
Field Instrumentation	Non-Exclusive Seismic Data	Seismic Interpretation Consulting	Well-log Analysis
Geochemical Services & Consulting	Non-Seismic Geophysical Equipment & Services	Seismic Recording Systems	Well-log Digitising
Geochemical Surveys	Peripherals	Seismic Scanning	
Geographical Information Systems (GIS)		Seismic Shooting	

Visitor / Delegate Profile

As a guide exhibitors can expect to meet:

- Geologists
- Geochemists
- Reservoir engineers
- Paleominerologists
- Geophysicists
- Senior international oil company representatives
- Senior national oil company representatives

GEO India 2008 Figures

Number of exhibiting companies	61
Number of exhibiting countries*	10
*Australia, China, France, Hungary, Malaysia, India, Italy, UK, UAE, USA	
Total attendees	1,549

"This is a show that brings the world's geoscience industry to India"

LabIndia

"A very focused event which attracts relevant scientists from the industry"

Cavendish



"The GEO India exhibition is an excellent opportunity and well managed"

Fugro



Targeted Visitor Campaign

GEO India 2011 will be promoted throughout South Asia via an extensive targeted visitor promotion campaign, designed to reach the people that count. Activities include:

- Personal visits to all India's IOCs active in exploration work, plus government ministries and major independent oil producers
- Strategic direct mail campaigns to the APG membership database, the AAPG's regional membership and our extensively researched customer database
- An aggressive press campaign incorporating daily and weekly press advertising and editorial coverage
- Close liaison with association journals, quality trade press and other geoscience events including advertising, editorial and regular press releases

High Quality Venue

GEO India 2011 will take place at the newly developed world class India Expo Centre and Mart in Greater Noida, situated 45 minutes from New Delhi. This state of the art venue offers:

- Newly constructed pillarless exhibition venue, fully air conditioned throughout
- Underfloor services including water, electricity and telephone
- High speed internet access via wi-fi network
- Parking for over 8,000 cars

Exhibit Options

1. Space only

INR 21,000 per sqm*

Allows the flexibility to build your own stand (minimum 18 sqm)

2. Space & stand service

INR 25,000 per sqm*

Comprises exhibit space, walls, carpet, lighting and fascia name panel

3. Space with walk-on package

INR 26,000 per sqm*

Comprises all stand service facilities plus a selection of furniture, display items and electrical socket

*Exclusive of local taxes

EXHIBITION

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